A Brief Overview and Comparison of Iron Mountain and History Factory

Ariele Dashow
LIS6026: Archives and Records Management
Professor Niu
December 2024

In an information-heavy and reliant world, the necessity and evolution of archives and records management in their physical and digital capacities has never been more important. From personal records to business classification documents spanning upwards of ten years, institutions and businesses are looking for solutions, storage, organization, and in some cases, timely destruction of their files as their business and/or professional collections of records grow. Amongst these growing needs, Iron Mountain and History Factory are two prominent companies in the archives and records management industry, that offer a unique approach to preserving and managing information. While both companies share a common goal of safeguarding valuable documents and data, their services, focus, and target clientele differ significantly. In this paper, I will provide a concise overview and comparison of Iron Mountain and History Factory, highlighting their different approaches to archive and records management, and the multiple important distinctions between these two information-housing institutions that register them as forerunners in this field.

Iron Mountain has been a global leader in information management and archival services, offering a comprehensive suite of solutions for storing, protecting, and managing physical and digital information for over 70 years. The company's core services include: (1) Records Storage and Management, (2) Information Destruction, (3) Data Center Services, and (4) Digital Solutions. Iron Mountain's primary focus is on large enterprises and corporations, providing comprehensive information management solutions to meet their complex needs. The company's strong global presence and reputation for security, reliability, and compliance have solidified its position as a trusted partner for businesses worldwide. The company provides secure, climate-controlled storage facilities for physical records, including paper documents, microfilm, and other media. They offer a range of services, such as indexing, retrieval, and destruction to ensure efficient management of records throughout their lifecycle. Additionally, they specialize in the secure destruction of confidential information, including paper documents, hard drives, and electronic media. There are strict compliance and copious security standards and regulations to prevent unauthorized access or data breaches.

Iron Mountain operates in state-of-the-art data centers across the United States that provide a secure and reliable infrastructure for hosting critical IT systems and applications. They offer a variety of services, including colocation, cloud computing, and disaster recovery solutions. The company provides digital solutions for managing and protecting digital information, such as electronic records, email, and digital files. Another subsection of their services include data migration, eDiscovery, and cloud-based storage and backup. Iron Mountain's detailed services allow businesses to choose the best storage and accessibility plan

for both physical and digital records. These customizable solutions cater to the unique needs of each enterprise, straying from the one-size-fits-all method of records and information management.

History Factory is a specialized archival services company that focuses on preserving and making accessible historical records and cultural heritage materials. Their services are tailored to libraries, archives, museums, historical societies, and other organizations that deal with historical collections. The company's key services include: (1) Archival Processing, (2) Digitization, (3) Oral History, and (4) Collections Management. History Factory provides professional archival processing services, including arrangement, description, and preservation of historical materials. They follow archival standards and best practices to ensure the long-term preservation of collections. The company offers digitization services to convert physical materials as well, including photographs, documents, and maps, into requested digital formats. This enables easier access, preservation, and sharing of historical materials.

History Factory also conducts oral history interviews to capture firsthand accounts of historical events and experiences. These interviews are transcribed, indexed, and preserved for future generations. The company provides consulting services as well to help organizations manage their collections effectively. This includes developing collection policies, conducting inventories, and implementing preservation strategies that would best suit an institutions space, staff, and needs. History Factory's expertise lies in working with historical materials and understanding the unique challenges of preserving and accessing them. Their services are designed to support the mission of cultural heritage institutions and make the world's history accessible to the public. History Factory's focus on preserving and making accessible historical records aligns with its mission to promote understanding of the past and its impact on the present.

While both Iron Mountain and History Factory operate within the realm of archives and records management, their services and target clientele diverge significantly. Iron Mountain primarily caters to large enterprises and corporations, providing a comprehensive suite of information management services. These services include storage, destruction, and data center solutions. Within this context, Iron Mountain's focus on these services aligns better with the needs of businesses and global enterprises that need large and adaptable spaces and plans for their records and information. It is well-suited for managing business documents, employee records, financial statements, and other corporate materials that require secure storage and eventual disposal.

History Factory, on the other hand, specializes in archival services dedicated to the preservation and accessibility of historical records and cultural heritage materials. Its target clientele includes libraries, archives, museums, and historical societies. This resource is ideal for organizations focused on documenting and preserving the past. History Factory's services are particularly valuable for historical documents, photographs, manuscripts, and other materials that contribute to our understanding of our preceding societies and cultures. In summary, Iron Mountain is a robust solution for businesses seeking efficient and secure information management. History Factory, meanwhile, is a specialized service for organizations dedicated to preserving and sharing historical and cultural heritage. By understanding these distinctions, organizations can select the most appropriate service provider to meet their specific needs, whether it's safeguarding business records or preserving historic documents.

In all, Iron Mountain and History Factory are two key players in commercial and professional archival and information storage. Iron Mountain is a global information management company that offers an extensive portfolio of services for warehousing, safeguarding, and handling physical and digital records and information. History Factory, contrastingly, has a stronghold in the fields of preservation and accessibility of past records and culturally significant materials. In their own respects, they are trailblazers in the work they do and the services they provide to their clientele; while similar in topicality, each company focuses more on the types of documents they are retaining and the groups they are servicing as opposed to the overall needs of archival and records management. When deciding on which company is best suited for individual or business needs, the choice depends on the specific needs of the organization, and whether it requires comprehensive information management solutions or specialized archival services.

Sources:

- 1. History Factory. (2021). *Guides* | *History Factory*. History Factory. https://www.historyfactory.com/post-type/guide/
- 2. History Factory. (2023, December 14). *Our History | History Factory*. History Factory. https://www.historyfactory.com/our-history/
- 3. History Factory. (2024a). *About Discover & Develop Authentic Content That Engages & Motivates*. History Factory. https://www.historyfactory.com/about/
- 4. History Factory. (2024b). *Articles* | *History Factory*. History Factory. https://www.historyfactory.com/post-type/article/

- 5. History Factory. (2024c). *Research* | *History Factory*. History Factory. https://www.historyfactory.com/post-type/research/
- 6. History Factory. (2024d, April 10). *Vision, Mission and Values* | *History Factory*. History Factory. https://www.historyfactory.com/vision-mission-and-values/
- 7. History Factory. (2024e, October 3). *Videos and Storytelling*. History Factory. https://www.historyfactory.com/services/videos-storytelling/
- 8. History Factory. (2024f, October 26). *Archival Services*. History Factory. https://www.historyfactory.com/services/archival-services/
- 9. History Factory. (n.d.). *Custom Exhibit & Experience Creation Services*. History Factory. https://www.historyfactory.com/services/exhibits-experiences/
- 10. Iron Mountain. (n.d.-a). *Iron Mountain's Peak Moments*. Iron Mountain Elevate the power of your work. https://www.ironmountain.com/about-us/history
- 11. Iron Mountain. (n.d.-b). *Vital Records storage*. Iron Mountain Elevate the power of your work. https://www.ironmountain.com/services/vital-records-storage
- 12. Iron Mountain. (n.d.-c). Resources: Information management knowledge center. Iron

 Mountain Elevate the power of your work.

 https://www.ironmountain.com/resources?contenttype%5B0%5D=Blogs+and+Articles#listing
- 13. Iron Mountain. (n.d.) Project Services. Iron Mountain Elevate the power of your work. https://www.ironmountain.com/services/project-services
- 14. Iron Mountain. (n.d.) Reporting and Inventory Management. Iron Mountain Elevate the power of your work. https://www.ironmountain.com/services/reporting-and-inventory-management
- 15. Iron Mountain. (n.d.). Offsite Storage Services Records & Document Storage. Iron Mountain - Elevate the power of your work. https://www.ironmountain.com/services/offsite-records-storage